

NY's Capital Region Vegetarian Expo / Saratoga Springs City Center, Saratoga Springs, NY
FREE ADMISSION

Participant Information: – (PROVIDE THE ORGANIZATION NAME EXACTLY AS YOU WANT IT TO APPEAR IN THE EXPO PUBLICITY) PLEASE **PRINT CLEARLY**

Company/Organization Name: _____

Contact Person: _____ Title: _____

Address: _____ City/State/Zip _____

Phone: _____ Alternate Phone: _____ Fax: _____

E-mail: _____ Website: _____

Product/Services Description: Provide description of all free samples, green materials, animal rescue, sanctuaries, etc. and all items to be displayed, promoted and sold. Attach separate sheet if necessary.

Top Level Sponsor (*check if will exhibit:)
\$985 _____ (Late Registration after 8/03/09, \$1200)
●8'x20' pipe & drape booth with 8 ft skirted tables (2)*
●double booth space in exclusive 'Sponsor Row'*
●2 chairs, ID sign, 2 name tags*
●free electrical hookup (if requested, check here)*
●NYS food permit fee (if applicable)
●1/2 page black & white ad in Program (4.75" w x 3.7" h)
●logo on Program cover
●logo with link on Expo website
●acknowledgement announced day of Expo
●tax-deductible portion: \$215 (\$430 if late registration)

Sponsor (*check if will exhibit:)
\$300 _____ (Late Registration after 8/03/09, \$350)
●8'x10' pipe & drape booth with 8ft skirted table*
●booth space in exclusive 'Sponsor Row'*
●2 chairs, ID sign, 2 name tags*
●sponsor listing in Program
●business size black & white ad in Program (3.5" w x 2" h)
●logo with link on Expo website
●acknowledgement announced day of Expo

Premium Sponsor (*check if will exhibit:)
\$650 _____ (Late Registration after 8/03/09, \$800)
●8'x10' pipe & drape booth with 8ft skirted table*
●booth space in exclusive 'Sponsor Row'*
●2 chairs, ID sign, 2 name tags*
●free electrical hookup (if requested, check here)*
●NYS food permit fee (if applicable)*
●1/4 page black & white ad in Program (2.25" w x 3.75" h)
●sponsor listing in Program
●logo with link on Expo on website
●acknowledgement announced day of Expo
●tax-deductible portion: \$175 (\$325 if late registration)

Gift Sponsor (must be rec'd by 8/31/09)
\$100 or more _____
●complete if you would like to be listed in Program

Name/Organization
●all tax-deductible except \$25 if listed in Program

Sponsor Program Ad Terms: By submitting the ad included with your sponsorship benefits (if applicable), you agree to these terms. Artwork for the ad must be submitted to Albany Vegetarian Network Inc. (AVN) in an acceptable form and size by the submission deadline, August 21, 2009. The acceptable electronic forms, which may be submitted on a ISO9660-formatted CD, as a MIME-encoded email attachment (if not too large for any mail servers involved), or via file upload if AVN decides to provide that option, are, in order of preference, Encapsulated Postscript (EPS) with Type 1 font files included for all fonts used, Portable Document Format (PDF) with all fonts embedded as Type 1 fonts, Portable Network Graphic (PNG), or JPEG of high quality (Q>=95). Resolution of raster images must be at least 300 dpi. Camera-ready artwork mailed to AVN is also acceptable. If your submission does not meet specifications, AVN at its sole discretion may include your ad in the program on a best-effort basis, potentially involving transformations, and AVN will have no liability. IN NO EVENT WILL AVN BE LIABLE FOR MORE THAN THE LESSER OF THE AMOUNT PAID OR \$100. You must own the copyrights and trademarks for the content of your ad or otherwise have license to use these in this ad. You agree to indemnify AVN against any claims arising from publishing your ad.

* Starred benefits will be provided only if you indicate that you will be an exhibitor on this form, in which case, you must exhibit.

