

NY's Capital Region Vegetarian Expo / Empire State Plaza, Convention Center, Albany, NY

Program Advertiser – Submissions not accepted after: **August 30, 2010**
Circle size/position being ordered. (All dimensions are given as width x height.)

- black/white Business card size ad, (3.5" x 2" or 2" x 3.5") - **\$72** (each ad) x _____ (# of ads)
- black/white Inside front cover - **\$295** or Inside back cover - **\$295** (5" x 8")
- black/white Limited half page ads - **\$140** (4.75" x 3.7")

• **Color Ad Opportunity - be the 1st to submit – only one will be selected**

***Exclusive Program back outside cover (5" x 8" or 5.5" x 8.5" bleed) available for \$350.**

Call 518.686.7486 for ad inquiries.
SUBMIT ADS TO support@nyvegetarianexpo.org

Terms: Albany Vegetarian Network Inc. (AVN) has the right to reject any ad based on availability of ad space, content that in its sole judgment is inconsistent with the purpose of the Expo or the AVN, or otherwise inappropriate, or is not provided in acceptable form or quality, or for any other reason or no reason. If the ad is rejected, you will be refunded the amount paid for the ad, unless you fail to provide artwork in an acceptable form and size by the submission deadline. The acceptable electronic forms, which may be submitted on a ISO9660-formatted CD, as a MIME-encoded email attachment (if not too large for any mail servers involved), or via file upload if AVN decides to provide that option, are, in order of preference, Encapsulated Postscript (EPS) with Type 1 font files included for all fonts used, Portable Document Format (PDF) with all fonts embedded as Type 1 fonts, Portable Network Graphic (PNG), or JPEG of high quality (Q>=95). Resolution of raster images must be at least 300 dpi.

Payment in full and artwork for the ad is due by the submission deadline. You cannot cancel your ad order once placed. If your submission does not meet specifications, AVN at its sole discretion may include your ad in the program on a best-effort basis, potentially involving transformations, and AVN will have no liability. IN NO EVENT WILL AVN BE LIABLE FOR MORE THAN THE AMOUNT PAID FOR THE AD. You must own the copyrights and trademarks for the content of your ad or otherwise have license to use these in this ad. You agree to indemnify AVN against any claims arising from publishing your ad. By submitting this form, you agree to all the above terms without modification.

Signed: _____ on _____
by (name & title): _____
for (company): _____

Donation: \$ _____

*Address required to mail receipt for donation

Email: _____

Name: _____

Mailing address: _____

Phone: _____

Total Enclosed: \$ _____

Checks payable to: Albany Vegetarian Network Inc.

Mailing address: Albany Vegetarian Network Inc.
PO Box 1617
Latham, NY 12110

DONATION SUPPORT HELPS TO DEFRAY THE NUMEROUS COSTS ASSOCIATED WITH PRODUCTION OF THE EXPO - THANK YOU

AVN Use Only:

Amount Rec'd: \$ _____ Check# _____ Cash _____

Confirmation: _____ Date: _____